



THE GIRL FRIENDS®, INC.



CHARM
ON THE
Chesapeake

SPONSORSHIP PROPOSAL

PREPARED BY

BALTIMORE CHAPTER OF
THE GIRL FRIENDS, INC.

A MESSAGE FROM

THE BALTIMORE GIRL FRIENDS, INC.

Hilton Baltimore Inner Harbor


Dear Prospective Sponsor,

The Baltimore Chapter of The Girl Friends, Inc. is pleased to present this unique opportunity to show your support and interest while reaching an accomplished group of African American female consumers at our 89th Annual National Conference of The Girl Friends, Inc. in “Charm on the Chesapeake” at the Hilton Hotel in Baltimore, Maryland on May 2-5, 2024.

The latest U.S. Census figures show African American women have majority ownership in more than 1.5 million businesses with over \$42 billion in sales. These trends mirror the composition of the Girl Friends National and local membership. As a sponsor you will have direct exposure to more than 1,800 women and their guests who will be attending this event.

The following benefits will include but are not limited to:

- Exposure to 1,800 plus affluent women and their significant others
- Product sampling at our interactive marketplace pavilion
- Pre- and post-conference promotion
- Sponsor acknowledgment in conference materials
- On-site presence in customized workshops
- Strong positive impact on your bottom line



We invite you to participate in this dynamic and real-time interactive experience. Attached is a list of our sponsorship levels highlighting the benefits of your investment and impact on your brand and name recognition which translates into more customers. We are also open to the customization of a sponsorship level based on some of the special events that will take place over the weekend.

Sincerely,

The Baltimore Chapter of The Girl Friends, Inc.



ABOUT US

The Girl Friends, Inc. was founded in 1927 and is one of the oldest and most influential and dynamic organizations in the country. The Girl Friends, Inc. has nearly 2,000 members with 48 Chapters based throughout the U.S. Each year, Girl Friends come from across the country to network, exchange ideas and conduct business all while strengthening bonds of friendship. Nationally, the Girl Friends' civic activities have included significant fundraising for organizations such as The Children's Defense Fund, The Smithsonian National Museum of African American History and Culture, The Flint Water Project, NAACP, United Negro College Fund, The Urban League and The Girl Friends Foundation College Scholarship Program among many other local and national causes.

Learn more at www.thegirlfriendsinc.org

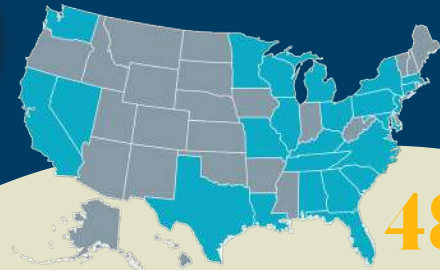
SNAPSHOT

1,800+

**GIRL
FRIENDS**



97% AGE 40+



48

**CHAPTERS
NATIONAL-WIDE**

90%

**HOLD BACHELORS
DEGREE OR HIGHER**



90%

HOMEOWNERS



97%

**PROFESSIONAL
JOBS**



SUPPORT US

SPONSORSHIP CATEGORIES

TITLE SPONSOR - \$50,000

- Designation as an exclusive named sponsor of the Girl Friends 89th Conclave
- One table and live welcome at the Saturday Luncheon (Premier Location)
- Full-page advertisement in the Conclave conference program
- Logo on Girl Friends conference website with a link to your company homepage
- 60-second promotional pre-conference video on Girl Friends conference website
- Signage throughout the Conclave and acknowledgment during the Saturday Night Gala
- Literature drop: One piece of sponsor-supplied literature and/or item included in registration materials*
- Vendor Booth - set up and staffed by the vendor
- Four Tickets to the Sponsors Reception

DIAMOND SPONSOR - \$35,000

- Acknowledgment at the Girl Friends Saturday Luncheon
- Full-page advertisement in the Conclave conference program
- Logo on Girl Friends conference website with a link to your company homepage
- 30-second promotional pre-conference video on Girl Friends conference website
- Signage throughout Conclave
- Literature drop: One piece of sponsor-supplied literature or item included in registration materials*
- Vendor Booth - set up and staffed by the vendor
- Two Tickets to the Sponsors Reception

SUPPORT US

SPONSORSHIP CATEGORIES

EMERALD SPONSOR - \$20,000

- Full-page advertisement in the Conclave conference program
- Logo on Girl Friends conference website with a link to your company homepage
- 15-second promotional pre-conference video on Girl Friends conference website
- Signage throughout Conclave
- Literature drop: One piece of sponsor-supplied literature or item included in the registration materials
- Vendor booth - set up and staffed by the vendor
- Two Tickets to the Sponsors Reception

RUBY SPONSOR - \$10,000

- Full-page advertisement in the Conclave conference program
- Signage throughout Conclave
- Vendor booth - set up and staffed by the vendor
- Two Tickets to the Sponsors Reception

SAPPHIRE SPONSOR - \$5,000

- Acknowledgment in the Conclave conference program
- Signage throughout Conclave
- One ticket to the Sponsors Reception

FRIENDS OF THE BALTIMORE GFS - \$1,000

- Acknowledgment in the Conclave conference program



SPONSORSHIP SELECTION FORM

Baltimore Chapter of The Girl Friends, Inc.
The 89th National Conclave, May 2-5, 2024

Please send request for Invoice and Checks to:

Baltimore Chapter of The Girl Friends, Inc.
c/o Morgan Thomas Harried
650 Long Meadow Dr., Severna Park, MD 21146
Email: Morganthomas4@gmail.com
Phone: (410) 599-3047

SPONSORSHIP LEVELS (PLEASE SELECT ONE)

- | | |
|--|---|
| <input type="checkbox"/> Title Sponsor | <input type="checkbox"/> Ruby Sponsor |
| <input type="checkbox"/> Diamond Sponsor | <input type="checkbox"/> Sapphire Sponsor |
| <input type="checkbox"/> Emerald Sponsor | <input type="checkbox"/> Friends of the Baltimore GFs |

Enclosed is a check payable to: Baltimore Chapter of The Girl Friends, Inc.

I would like to charge my sponsorship to:

Visa MasterCard Amex Discover PayPal

Card #: _____ CVV: _____ Exp: _____

Billing Address: _____

Authorized Contact Name: _____ Title: _____

Company/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____



CONCLAVE SOUVENIR JOURNAL AD FORM

Support the Baltimore Chapter of The Girl Friends, Incorporated 89th National Conclave by purchasing an ad in our Conclave Souvenir Journal.

- Publicize your business, products and services.
- Celebrate accomplishments and special events.
- Congratulate friends and family.
- **Ad submitted by deadline – March 1, 2024.**

Please provide the information below. Indicate your action by marking the appropriate box or line and return ad with this form. Each ad requires a Conclave Souvenir Journal ad form.

Date: _____

Chapter/Company/Individual Name: _____

Contact Name: _____

Address: _____

Telephone: _____ FAX: _____

Email: _____

Camera-ready ad **OR** Create an ad according to my instructions (Design Fee, additional \$75)

Souvenir Journal Ad Form, Electronic Camera-Ready Ad and Special Request must be emailed to: Baltimoregfs@gmail.com. Acceptable Electronic Ad File Format Hi-res (300 pi) in jpeg, pdf, .tiff or .eps files only! Any questions about the Souvenir Journal, please call Annette March Grier (443) 392-1348.

Make check payable to: Baltimore Chapter of The Girl Friends, Inc. for the appropriate amount due and mail along with a **copy** of the Souvenir Journal Ad Form to: Morgan Thomas Harried, 650 Long Meadow Dr., Severna Park, MD 21146.

I will pay by Zelle: Baltimoregfs@gmail.com

Booklet Size 8.5 x 11 & Advertising Rates

- | | |
|---|--|
| <input type="checkbox"/> Corporate Full Page (8.5 x11) \$500 | <input type="checkbox"/> Individual/Chapter/Organization Full Page \$250 |
| <input type="checkbox"/> Corporate Half Page (8.5x 5.5) \$300 | <input type="checkbox"/> Individual/Chapter/Organization Half Page \$200 |

Design fee for non-camera ready ads - \$75

Thank you for your support. Proceeds benefit the Baltimore Chapter of The Girl Friends, Incorporated
Special Instructions: (use back of form if necessary)



CONTACT

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BaltimoreGFs@gmail.com

www.baltimoregirlfriends.org



THE GIRL FRIENDS®, INC.

